

Früli

Früli is a strawberry wheat beer created as an alternative to traditional Belgium specialty fruit beers called lambics. Brewed in Melle, a village near Ghent in Belgium in a 300 year old brewery called Huyghe which has been in the De Laet family for 100 years.

FRÜLI Strawberry Belgian White Ale

DESCRIPTION: Früli is made from all-natural ingredients with no artificial flavors or colors. Real strawberry juice and white beer make up the unique flavor of Früli. Juice, not essence, is used which provides the crucial taste difference and texture which makes Früli a smooth drinking beer. The real fruit juice infuses the beer beyond a simple hint of flavor. Früli is not a lambic. 4.1% ABV.

TASTING NOTES: Coriander and orange peel are added to enhance the bitter and sweet taste. Früli is smooth, well rounded and bursting with natural flavor. It is sweeter than ordinary beers with a hint of bitterness and a little citrus zest that balances out the palate. It has been likened to an ice cream smoothie with a bite.

INGREDIENTS: Made with a blend of white beer (70%) and pure fruit juice (30%).



Available Packages and UPC Barcodes:

8.45oz Bottle



24 Bottle Case



30L Keg



8.45 oz 4 pack



| Packages | Units per pallet | Pallet Space Weight |
|------------------|--|---------------------|
| 30L Keg | 6 kegs per tier x 3 tiers = 18 kegs | 1,731 lbs |
| 6x4 (4pk) 8.45oz | 7 cases per tier x 13 tiers = 91 cases | 2,200 lbs |